PROTECTION OF YOUR PERSONAL DATA

This privacy statement provides information about the processing and the protection of your personal data.

Processing operation: Baltic Conference, Stockholm 30/09/2025

Data Controller: European Commission, Directorate-General for Maritime affairs and fisheries (DG MARE), Unit C1 Fisheries Management Atlantic, North Sea and Baltic Sea.

Record reference: DPR-EC-01063: Processing of personal data linked to meetings and events.

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1. Introduction

The European Commission is committed to protect your personal data and to respect your privacy. The Commission collects and further processes personal data pursuant to Regulation (EU) 2018/1725 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data.

This privacy statement explains the reason for the processing of your personal data in the context of the **Baltic Conference in Stockholm on 30 September 2025**. It explains the way we collect, handle and ensure protection of all personal data provided, how that information is used and what rights you have in relation to your personal data. It also specifies the contact details of the responsible Data Controller with whom you may exercise your rights, the Data Protection Officer and the European Data Protection Supervisor.

The information in relation to the processing of personal data linked to the **Baltic Conference in Stockholm on 30 September 2025**, undertaken by **DG MARE**, **Unit C1 (hereinafter "the Data Controller")** of the European Commission, is presented below.

2. Why and how do we process your personal data?

<u>Purpose of the processing operation</u>: The Data Controller collects and further processes your personal data through an external online conference registration portal for the **Baltic Conference in Stockholm on 30 September 2025** managed by an external event manager, more specifically to:

- process your application for participation in the Baltic Conference in Stockholm on 30 September 2025, including any dietary requirements;
- inform other registered participants that you are participating at this conference (name, surname, the organisation you represent)

Photographs of the speakers, panoramic photographs and possibly video clips of participants will be taken and may be published in the context of the **Baltic Conference** on the website, X, Instagram and Facebook accounts of DG MARE of the European Commission.

The audience or non-speaker participants are not photographed individually or in groups. They may, however, appear on panoramic photographs or in the background of pictures taken. Conversely, speakers will be appearing in individual photos that will be published via the abovementioned media. A group picture will be taken during the event of the VIP/high level participants.

The press conference segment of the Commissioner(s), and potentially their opening statements, will be recorded by the external contractor. The recording of the press conference may be uploaded on the website, X, Instagram and Facebook accounts of DG MARE of the European Commission. The press conference segment of the Commissioner(s), and potentially their opening statements may be streamed by the European Broadcasting Service with the visual material available on the European Commission's portal (¹).

In addition, a videographer may be present on-site.

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¹() <u>Audiovisual Service - Videos</u>

Participants that do not wish to be part of the photos, possible video clips and subsequent publishing activities have the possibility to object to the processing by sending an email to MARE-C1@ec.europa.eu.

Your personal data will <u>not</u> be used for any automated decision-making including profiling.

3. On what legal ground(s) do we process your personal data?

The processing operations on personal data, linked to the organisation, management of the **Baltic Conference** are necessary for the management and functioning of the Commission, as mandated by the Treaties. Those provisions are, in particular, Article 11 of the Treaty on European Union and Article 15 of the Treaty on the Functioning of the European Union and Article 2 of Regulation (EU) 1380/2013. Consequently, those processing operations are lawful under **Article 5(1)(a)** of **Regulation (EU) 2018/1725** (processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the Union institution or body).

Your consent is required for:

- ð the processing of your personal data relating to any indicated dietary requirements;
- ð the sharing of your name, surname, organisation with other registered participants of the event;
- ð taking and publishing of pictures and possible video clips taken of you during the event on the DG MARE social media (X, Instagram, Facebook).

If you opt-in, you are giving us your explicit consent under **Article 5(1)(d) of Regulation (EU) 2018/1725** to process your personal data for that specific purpose. You can give your consent via a clear affirmative act by ticking the box on the online registration form.

Your consent for these services can be withdrawn at any time by sending an email to **MARE-C1@ec.europa.eu**. More information on how to exercise your rights can be found in Section 8.

The processing operations on personal data of the moderator for the conference with whom a contract is concluded, are carried out in line with the contractual provisions. Consequently, that processing is necessary and lawful under **Article 5(1)(c) of Regulation (EU) 2018/1725** (processing is necessary for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract).

4. Which personal data do we collect and further process?

The following personal data will be processed:

- contact details (function/title (optional), first name, surname, name of organisation, country, e-mail address);
- nationality, passport or identity card number and its date of issue and expiry date, so that you may obtain access to the premises where the event is held;
- photographs of speakers;
- panoramic pictures taken during the event;
- possible video clips of the participants (only in case prior consent has been given);
- individual or small group pictures (only in case prior consent has been given);
- dietary requirements (if any).

5. How long do we keep your personal data?

The Data Controller only keeps your personal data for the time necessary to fulfil the purpose of collection or further processing.

For each of the categories of personal data that is processed, please find below the retention details:

- ▲ All personal data related to the organisation and management of the **Baltic Conference** (this includes the information given during the registration, before, during or after the event), except ID/passport details, will be deleted **two years** after the last action in relation to the **Baltic Conference**.
- ★ The details of your ID/passport as well as personal data relating to dietary requirements will be deleted as soon as they are no longer necessary for the purpose for which they have been collected in the framework of the Baltic Conference but no later than within one month after the end of the Baltic Conference
- ♠ In case of photographs or videoclips of the speakers and participants to the Baltic Conference, they will be kept for two years after the Baltic Conference before being deleted.

Selected service providers for organisational purposes (such as caterers or event management organisations) are contractually bound to process personal data on behalf of and in line with the instructions of the data controller, keep confidential any data they process and protect it from unauthorised access, use and retention.

6. How do we protect and safeguard your personal data?

All personal data in electronic format (e-mails, documents, databases, uploaded batches of data, etc.) are stored on the servers of the European Commission. All processing operations are carried out pursuant to Commission Decision (EU, Euratom) 2017/46 of 10 January 2017 on the security of communication and information systems in the European Commission.

In order to protect your personal data, the Commission has put in place a number of technical and organisational measures. Technical measures include appropriate actions to address online security, risk of data loss, alteration of data or unauthorised access, taking into consideration the risk presented by the processing and the nature of the personal data being processed. Organisational measures include restricting access to the personal data solely to authorised persons with a legitimate need to know for the purposes of this processing operation.

The Commission's contractors are bound by a specific contractual clause for any processing operations of your personal data on behalf of the Commission. The processors have to put in place appropriate technical and organisational measures to ensure the level of security, required by the Commission.

7. Who has access to your personal data and to whom is it disclosed?

Access to your personal data is provided to the Commission staff responsible for carrying out this processing operation and to other authorised Commission staff according to the "need to know" principle. Such staff abide by statutory, and when required, additional confidentiality agreements.

An external contractor will be used by the Data controller to assist the latter with the organization and management of the meeting. Said external contractor is "Pomilio Blumm S.r.l." with the following address: Lungomare Papa Giovanni XXIII n. 22, Pescara, Italy.

The external contractor will manage the participant registration under the supervision of the data controller, ensure participant accreditation, including providing badges as well as checking attendance on site. They will also ensure the any communicated dietary requirements are taken into account in the catering provided. Furthermore, the recording of the press conference will be handled by the external contractor and the photographs taken of the participants of the conference will be sent d to the data controller by the contractor.

Photographs of the speakers and panoramic photographs and possibly video clips of participants (giving their prior consent) will be taken and may be published in the context of **the Baltic Conference** on the X, Instagram and Facebook accounts of DG MARE of the European Commission

The press conference segment of the Commissioner(s), and potentially their opening statements, will be recorded by the external contractor. The recording of the press conference and opening statements may be uploaded on the website, X, Instagram and Facebook accounts of DG MARE of the European Commission. The press conference segment of the Commissioner(s), and potentially their opening statements may be streamed by the European Broadcasting Service with the visual material available on the European Commission's portal (2).

These platforms are covered by the EU-US Data Privacy Framework and therefore the Data controller will transfer your personal data based on an <u>adequacy Decision</u> of the Commission (Article 47 of Regulation (EU) 2018/1725), i.e. <u>Commission Implementing Decision EU 2023/1795</u> of 10 July 2023 pursuant to Regulation (EU) 2016/679 of the European Parliament and of the Council on the adequate level of protection of personal data under the EU-US Data Privacy Framework (notified under document C(2023)4745) (Text with EEA relevance).

Cookies

Cookies are short text files stored on a user's device (such as a computer, tablet or phone) by a website. Cookies are used for the technical functioning of a website (functional cookies) or for gathering statistics (analytical cookies).

The registration for the **Baltic Conference** takes place via a registration tool provided by the contracted external event organiser. The contractor's registration tool will store cookies with a cookie policy compliant with GDPR.

The contractor's data protection policy provides clear "privacy statements" at data collection, it explains data use and sharing with third parties, states how long personal data is kept and ensures systematic deletion after that period. Furthermore, it requires sub-contractors to sign Data Processing Agreements. The contractor employs a Data Protection Manager who oversees practices and compliance monitoring. The security for digital and physical data, includes an encrypted cloud storage and secure data center in Germany.

It is compliant with data protection rules and Article 29 agreements are in place.

Third party IT tools, including Social Media

We use third party IT tools to inform about and promote the **Baltic Conference** through widely used communication channels, including the social media. For detailed information about the

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²() <u>Audiovisual Service - Videos</u>

use of social media by the European Commission, see the Record of Processing DPR-EC-00073 (Social Media Use by the European Commission).

In order to protect your privacy, our use of third party IT tools to connect to those services does not set cookies when our website pages are loaded on your computer (or other devices), nor are you immediately redirected to social media or other websites. Only in the event that you click on a button or "play" on a video to watch it, a cookie of the social media company concerned will be installed on your device. If you do not click on any social media buttons or videos, no cookies will be installed on your device by third parties.

In order to view such third-party content on our websites, a message will alert you that you need to accept those third parties' specific Terms and Conditions, including their cookie policies, over which the Commission has no control.

We recommend that users read the relevant privacy policies X (3), Instagram (4), and Facebook (5) carefully before using them. These explain each company's policy of personal data collection and further processing, their use of data, users' rights and the ways in which users can protect their privacy when using those services.

The use of a third party IT tool does not in any way imply that the European Commission endorses them or their privacy policies. In the event that one or more third party IT tools are occasionally unavailable, we accept no responsibility for lack of service due to their downtime.

8. What are your rights and how can you exercise them?

You have specific rights as a 'data subject' under Chapter III (Articles 14-25) of Regulation (EU) 2018/1725, in particular the right to access, your personal data and to rectify them in case your personal data are inaccurate or incomplete. Where applicable, you have the right to erase your personal data, to restrict the processing of your personal data, to object to the processing, and the right to data portability.

You have the right to object to the processing of your personal data, which is lawfully carried out pursuant to Article 5(1)(a) of Regulation (EU) 2018/1725 on grounds relating to your particular situation.

You have consented to provide your personal data to the data controller for the present processing operation. You can withdraw your consent at any time by notifying the data controller via our functional mailbox (MARE-C1@ec.europa.eu). The withdrawal of your consent will not affect the lawfulness of the processing carried out before you have withdrawn the consent.

You can exercise your rights by contacting the data controller, or in case of conflict the Data Protection Officer. If necessary, you can also address the European Data Protection Supervisor. Their contact information is given under Heading 9 below.

Where you wish to exercise your rights in the context of one or several specific processing operations, please provide their description (i.e. their Record reference(s) as specified under Heading 10 below) in your request.

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³() https://x.com/en/privacy

⁴()Data Policy | Instagram Help Center

⁵⁽⁾ https://www.facebook.com/legal/FB_Work_Privacy

9. Contact information

- The Data Controller

If you would like to exercise your rights under Regulation (EU) 2018/1725, or if you have comments, questions or concerns, or if you would like to submit a complaint regarding the collection and use of your personal data, please feel free to contact the Data Controller, European Commission, DG MARE, Unit C1 (MARE-C1@ec.europa.eu).

- The Data Protection Officer (DPO) of the Commission

You may contact the Data Protection Officer (<u>DATA-PROTECTION-OFFICER@ec.europa.eu</u>) with regard to issues related to the processing of your personal data under Regulation (EU) 2018/1725.

- The European Data Protection Supervisor (EDPS)

You have the right to have recourse (i.e. you can lodge a complaint) to the European Data Protection Supervisor (edps@edps.europa.eu) if you consider that your rights under Regulation (EU) 2018/1725 have been infringed as a result of the processing of your personal data by the data controller.

10. Where to find more detailed information?

The Commission Data Protection Officer (DPO) publishes the register of all processing operations on personal data by the European Commission, which have been documented and notified to him. You may access the register via the following link: http://ec.europa.eu/dpo-register.

This specific processing operation has been included in the DPO's public register with the following Record reference: DPR-EC-1063