



# **Opening addresses**



Giorgio Chiarion Casoni





Milena Messori Martina Colombo



Salvatore De Vita



Alessandro Lombardo





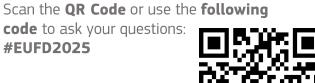
Q&A

Scan the **QR Code** or use the **following code** to ask your questions: **#EUFD2025** 





# Panel Discussion about Financing #EUFD2025 Competitiveness and Clean Industrial Deal





Roberto Ciciani



Angelo Camilli



Anna Maria Roscio



Vittorio Pellegrini



Livio Romano







Q&A

Scan the **QR Code** or use the **following code** to ask your questions: **#EUFD2025** 





# **Networking Break**





# Scene setter presentation



**Astrid Bartels** 



**Marion Aubert** 





# **Current Context**



#### **Clean Industrial Deal**

- The business plan to accelerate competitiveness and decarbonisation for European industry
- 3 main challenges for the EU now: climate crisis, competitiveness concerns and economic resilience
- 6 main business drivers + SIMPLIFICATION →
   Omnibus(es)
   #InvestEU





# Ambitious EU environmental targets

#### European Green Deal - European Climate Law

Carbon-neutral EU economy by 2050 & 2030 interim target of -55% emission reduction

#### **Green Financing Requirements**

Green (private) investment needs: additional € 700 billion p.a. between 2021 and 2030 for the decarbonization of the EU economy/complete overhaul of EU industry

#### Investment gap cannot be filled by public sector alone

EU Sustainable Finance Framework: Taxonomy, Disclosure Regulation, Financial Toolbox to crowd-in private investors

#### Improving usability and simplifying the framework for better uptake

Simplification Package announced in Feb 2025: revision of sustainability legislation & InvestEU Regulation





# EU Sustainable Finance Framework & proposed Simplification





# EU Sustainable Finance Framework

#### **Disclosures**

- Corporate Sustainability Reporting Directive (CSRD), replacing the NFRD
- Sustainable Finance
   Disclosure Regulation (SFDR)
- Sustainability preferences

#### **Tools**

- European Green Bonds Standard (EU GBS)
- Climate Benchmarks

#### **EU Taxonomy**

- Climate Delegated Act
- Environmental Delegated Act
- Disclosures Delegated Act





# Corporate Sustainability Reporting Directive (CSRD) - Policy Context

- Corporate Sustainability Reporting Directive (Directive (EU) 2022/2464 "CSRD") key element of the EU Green Deal
- CSRD revises and strengthens the sustainability reporting requirements introduced by Directive 2014/95 (Non-Financial Reporting Directive "NFRD") into the Accounting Directive
- General Objective: to put Sustainability Reporting on equal footing with Financial Reporting
- Specific objectives: Companies more accountable for their impacts on people and environment; sustainability-related information more relevant, comparable, reliable, easier to access; more sustainable investments.





# Corporate Sustainability Reporting Directive (CSRD) – Key elements



Extension of NFRD scope of application



Strengthening of NFRD reporting requirements

i.e. double materiality + more detailed requirements



European Sustainability Reporting Standards (ESRS)

Developed by EFRAG and adopted by COM as delegated acts



Digitalisation of sustainability reporting



Assurance of sustainability reporting





# **EU Taxonomy**

- A classification system for environmentally sustainable economic activities
- Measures the degree of sustainability of an investment and proportion of green activities of a company
- Helps investors and companies plan and report on their transition
- Mandatory list to invest in
- Rating of the "greenness" of companies
- Judgement on financial performance of an investment
- What's not included is not necessarily unsustainable

#### Make a substantial contribution

to at least one of 6 environmental objectives



#### Do no significant harm

To any of the other 6 environmental objectives nearby



#### **Meet minimum safeguards**

comply with international minimum safeguards







# Focus on usability, implementation and simplification

- EU Taxonomy Navigator A simple and practical guide for users
- **EU Taxonomy Compass** a visual representation of sectors, activities and criteria included in EU Taxonomy
- **EU Taxonomy Calculator** a step-by-step guide on reporting obligations
- FAQ repository an overview of questions and answers on EU Taxonomy and its delegated acts
- **EU Taxonomy User Guide** a guidance document on the EU Taxonomy for non- experts





# Simplification proposal, 1st Omnibus – February 2025

On 26 February 2025, the Commission adopted the 1<sup>st</sup> **Omnibus package** to simplify sustainability reporting (CSRD), due diligence (CSDDD), and EU Taxonomy requirements.

#### Two objectives:

- alleviate burdens that are unnecessary and that create complexity without much value added;
- keep in line with the Green Deal objectives.





# Omnibus Proposal: Corporate Sustainability Reporting Directive (CSRD)

- Postponement: for companies not reporting this year ("stop-the-clock" proposal)
- **Scope**: removing reporting obligations for some companies.
- Value-chain: further limiting the trickle-down effect.
- Audit and assurance: to reduce costs for companies.
- The reporting standards themselves: to simplify and reduce burden.
- **Taxonomy reporting**: making it voluntary for certain companies; defining voluntary reporting of partial alignment with Taxonomy criteria.





# Omnibus Proposal: EU Taxonomy Delegated Acts (DA)

#### 1. Taxonomy Disclosure Delegated Act - Key points

- Simplification of the reporting templates, leading to a reduction of data points by almost 70%;
- De minimis thresholds exempting assessing Taxonomy eligibility and alignment if not exceeding 10% of their total turnover, capital expenditure, or total assets;
- Financial KPIs:
  - Exclusion from the denominator of the KPIs (GAR) of exposures relating to undertakings below 1,000 employees
  - Application of Trading Book, and Fees & Commissions KPIs postponed until 2027
- **2. Taxonomy Climate and Environmental Delegated Acts:** proposals to simplify the most complex "Do no Significant harm" criteria related to the use of chemicals





# Next steps

#### **CSRD**

- Stop the clock proposal was adopted and published on the Official Journal (April 16)
- Review ESRS EFARG mandated by the Commission
- Standard for undertakings outside the new proposed CSRD Scope (based on VSME)

# **EU Taxonomy**

- Comprehensive review of the EU
   Taxonomy Climate, Environmental and
   Disclosures Delegated Acts
- Need for a general simplification of criteria, improving usability and coherence
- Focus on Do-no-significant-harm #InvestEU #CleanIndustrialDeal #SustainableFinanceEU



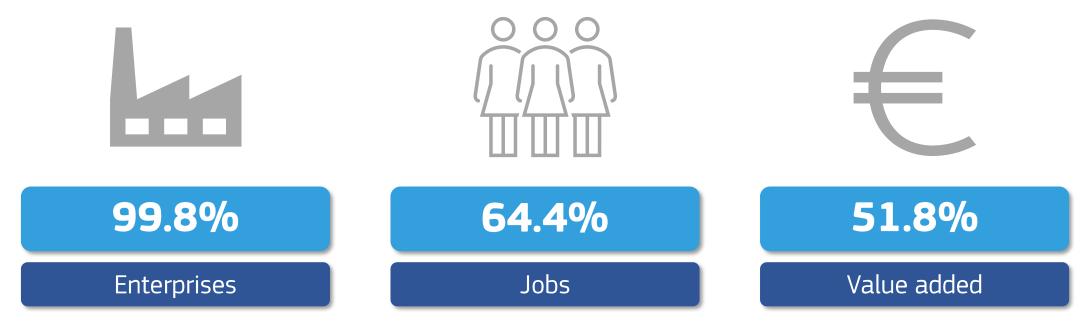


# SMEs and Green Transition





# No Green Transition without SMEs



- + Innovation
- Important (negative) environmental impact: 64% of industrial pollution





# Access to finance is essential

Over 80% of EU SMEs are reliant on external bank finance for financing investments and day to day operations

Access to Finance is key for SMEs

Access to (sustainable) finance needs to be manageable in terms of documentation burden

Tools are essential to support SMEs: de-risking instruments, advisory services, etc.





# Situation in the market

- **Proliferation of disclosure requests**: No direct reporting obligations under the EU sustainable finance framework\*, but SMEs experience the "trickle-down effect" (from banks & value chain partners). No adequate framework is yet in place to sufficiently control this effect.
- **Supply of affordable sustainable finance**: Very limited offer, study from the European Banking Authority published December 2023 indicates that banks loan portfolios only comprise 2% of sustainable loans to SMEs
- Information: limited on available sustainable finance and related disclosure issues

\*for unlisted SMEs who constitute the majority of all SMEs





# SME Relief Package September 2023 and Single Market Strategy 2025

- Provide SMEs with a simple & standardized voluntary framework to report on ESG issues:
  - EFRAG's advice on voluntary SME standard (VSME) from December 2024
  - 1st Omnibus proposals, incl. VSME as a cap for reporting, February 2025
- Encourage financial institutions to include green SME financing in their business models:
  - **SME-friendly adaptation of the Green Asset Ratio incl. in 1<sup>st</sup> Omnibus**, February 2025 to be considered in a future update of the Taxonomy Disclosures Delegated Act
  - Sustainable Finance Platform's report on SMEs' streamlined approach, March 2025
- Single Market Strategy (21 May 2025):
  - Adopt a Commission Recommendation for a 'Voluntary SME' standard (VSME) to manage sustainability requests to SMEs stemming from their value chain and financial partners
  - Develop a voluntary streamlined approach to help SMEs demonstrate their sustainability efforts and improve their access to sustainable finance, incl. by amending Taxonomy Disclosures Delegated Act





# InvestEU Programme: InvestEU Fund InvestEU Advisory Hub





# InvestEU Programme



#### THE INVESTEU FUND

Mobilising public and private investment using guarantees from the EU budget.



#### THE INVESTEU ADVISORY HUB

Providing technical advice to investment projects seeking financing.



#### THE INVESTEU PORTAL

An easily-accessible database bringing together projects and investors.

**€26.2bn**InvestEU

Fund

to mobilise

# €372bn

of additional investments

across Europe (of which 30% to contribute to climate objectives)

Sustainable Infrastructure € 9.9 billion Research, Innovation & Digitalization € 6.6 billion

Small & Medium Sized Enterprises (SMEs) € 6.9 billion

Social Investment & Skills € 2.8 billion

Green transition

Continued recovery

Digital transition

#### #InvestEU





# EIF portfolio guarantee products for SMEs

SMEs Competitiveness

Enterprises
perceived as high
risk (or lacking
collateral) to
improve the
competitiveness of
European
enterprises

(including new solvency support)

Innovation & Digitilisation

Innovation and digitalization-driven enterprises to help drive Europe's economic growth and global competitiveness

Cultural & Creative Sector

Innovation and digitalization-driven enterprises to help drive Europe's economic growth and global competitiveness



Sustainable
enterprises as well
as green
investments
contributing to the
green and
sustainable
transformation of
Europe
(Taxonomy
inspired!)

#InvestEU





# Sustainability Guarantee product - criteria

The Financial Intermediary shall ensure that the Final Recipients and/or Final Recipient Transactions, as applicable, comply with the following Product Eligibility Criteria (Taxonomy not directly applicable to InvestEU; it is 'taxonomy-inspired'):

Sustainable enterprise

Green Investment

Financing supported as the final beneficiary qualifies as green, i.e. green revenues, business model, acknowledgement through prizes, intellectual property rights, labels etc.

Financing supported to any eligible SME that will use the loan for "green" investments as per the 6 taxonomy objectives: + added agriculture

- Climate changes mitigation (e.g. energy efficiency, RES, green mobility, green ICT)
- **Climate change adaptation** (e.g. improved resilience to climate change)
- **Circular economy** (sustainable use of materials, waste management, ICT solutions enabling circularity)
- **Pollution prevention** (e.g. reducing pollutant emissions into air, noise)
- **Water** (e.g. investment in water saving technologies)
- Biodiversity (e.g. protection and restoration of biodiversity and ecosystems, nature-based solutions)
- Agriculture and forestry

#InvestEU





# Investment Omnibus, February 2025: - Proposed changes

- Simplifications:
  - Reduced scope of reporting notably for SMEs
  - Reduced frequency of reporting
  - Other administrative simplification measures
- Increase in the EU guarantee available by EUR 2.5 billion, with the corresponding budgetary resources required for provisioning stemming from reflows from EFSI and other legacy instruments. This increase of the EU guarantee will support the mobilisation of around EUR 25 billion of private and public investment.
- **Enhanced possibilities of combinations** of available resources under legacy programmes (EFSI, CEF, InnovFin, COSME) with InvestEU Fund to improve the efficiency of InvestEU Fund and support the mobilisation of at least EUR 25 billion of additional investment.
- Possibility for Member States to contribute in a fully funded manner to a financial instrument (RRF and own resources): to allow funded equity or debt products to be deployed in currencies other than the euro without exposing the Union budget to currency risk.





# Access to Finance portal



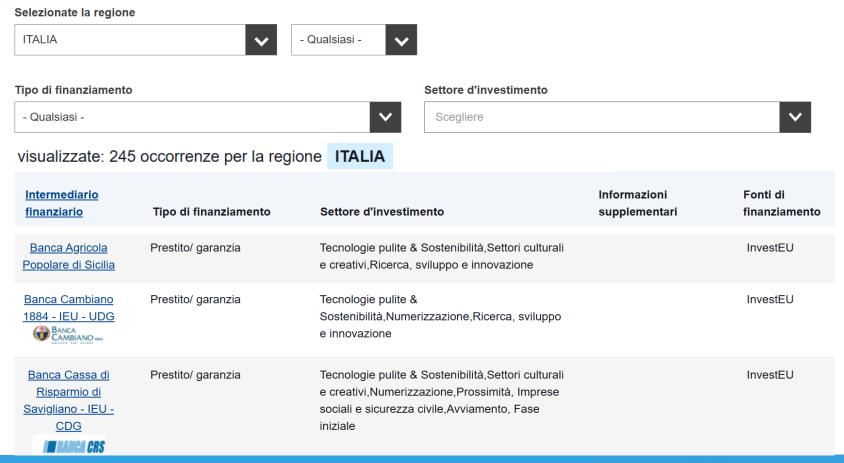


# Access to Finance portal, i.e. Italy













# Thank you for your attention!







Q&A

Scan the **QR Code** or use the **following code** to ask your questions: **#EUFD2025** 





# Transition Finance in practice: InvestEU sustainability guarantee and Green Gateway



Raluca Stanciu



InvestEU
Sustainability Guarantee
EU Finance Days 2025

Raluca Stanciu Rome, 19 June 2025

# EIF's investment approach

Crowding in private investment to maximise the reach & impact of public resources whilst ensuring sustainability and climate focus

#### **Risk sharing instruments Products & target areas Intermediaries** Reach & impact The EIF's proven risk sharing A range of products & target Rigorous due diligence and A 13x leverage of public resources to improve access to finance for SMEs, small mid-caps & mid-caps, impact assessment in the area areas to address different policy instruments to mobilise private of ESG resources areas infrastructure projects & individuals Innovation & Sustainability **Digitalisation Banks** (Counter) Competitiveness Culture & Guarantees & Growth Creative Sectors Non-banks €150bn Skills & Social Impact & €11.8bn Education Inclusive Finance for smaller InvestEU Fund companies, projects Climate & **VC Funds** deployed by the EIF and individuals **Enabling** environmental sectors solutions PE Funds **Equity** Capital investments Digital & CCS **Debt Funds** markets union Climate & Infra Funds Climate & Social impact infrastructure 36 Social Impact Funds

# **Sustainability Guarantee**

EIF's first pan-EU guarantee product designed to contributing to climate action and environmental sustainability

### InvestEU resources deployed by FIs

leveraging a total EU Guarantee capacity of €5.6bn to share risks with our partners

### **Final Recipients**

contribute to the green and sustainable transformation of the European economy

# Banks SMEs & Small Mid-Caps Housing associations Private Individuals

Should the Final Recipient fail to repay the loan amount to the Financial Intermediary, the EIF covers up to 70-80% of losses, in line with contractual arrangements.

### **Eligibility criteria**

spans both sustainable enterprises as well as green and social accessibility investments

### Sustainable Enterprise incl.

- Prize/grant/funding/IP
- Business model incl. sustainable aquaculture, agriculture
- Eco-label products

#### Sustainable Investments incl.

- Energy efficiency, buildings, renewables
- Climate resilience
- Low/zero emission transport vehicles, vessels & infrastructure
- Circular economy, reuse & sharing models; Biodiversity & ecosystems
- Green ICT and digital solutions and tools
- Sustainable and organic agricultural or aquacultural practices

The EIF

provides a

(counter-)

guarantee\*

<sup>\*</sup>The Sustainability Guarantee Product is offered by EIF in the form of either a Capped (Counter-) Guarantee or an Uncapped (Counter-) Guarantee.

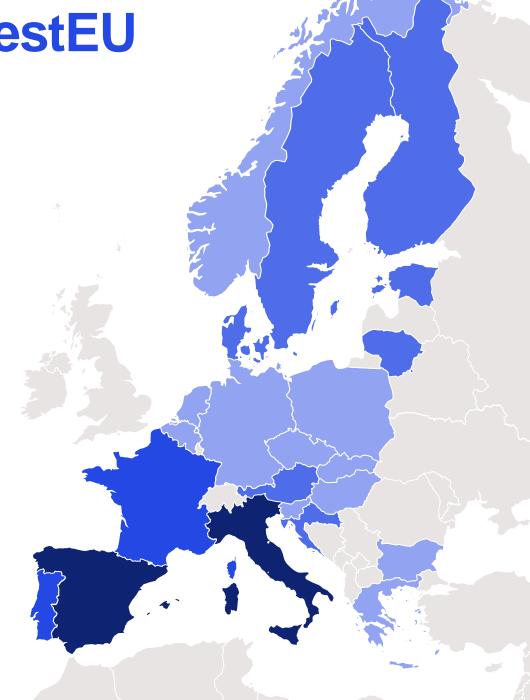
<sup>\*\*</sup> National promotional banks and institutions

Sustainability Guarantee InvestEU deployment status

As of 6 June 2025

Since the launch of the Call for expression of interest on 11<sup>th</sup> April 2022 under the Sustainability Guarantee:

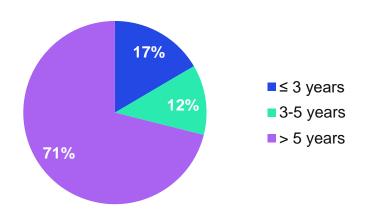
- 158 guarantee agreements signed
- 123 financial intermediaries involved
- **€8.6bn** is the total financing enabled amount, including both capped and uncapped guarantees
- 27 countries covered, including multi-country transactions.



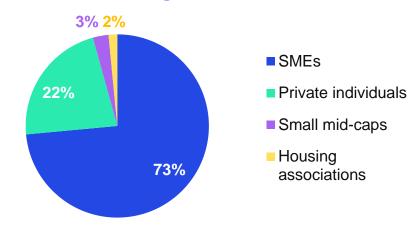
### **Inclusions overview**

Expressed as % of total Final Recipient transactions

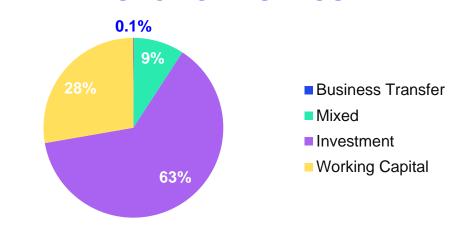
### BY COMPANY AGE



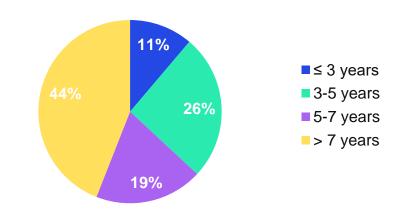
### BY FINAL RECIPIENT TYPE



### BY TRANSACTION PURPOSE

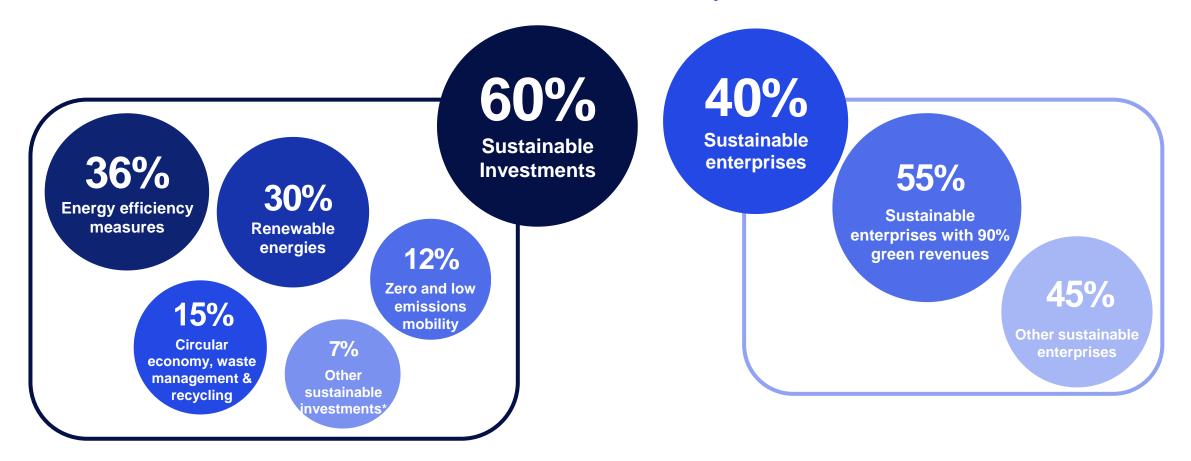


### BY TRANSACTION MATURITY



# Inclusions overview – further breakdown

Based on volumes committed under the Sustainability Guarantee





<sup>\*</sup> Includes other investments for climate change mitigation and adaptation, investments related to environmental impact, investments in biodiversity, investments in agricultural and forestry activities and investments in accessibility.

# Continuous deployment support



### **Sustainable Guarantee** Webtool

**Advisory web-tool** to assist EIF FIs, in the assessment and reporting of investment projects

- **Developed by:** EIB Advisory Services and EIF.
- Supported by: European Investment Advisory Hub
- **Fully in line with:** the eligibility criteria of EIF InvestEU Sustainability Portfolio Guarantee Product (as per latest adopted Use Case Document)

### Why use the SG Tool?



Assessment of eligibility criteria



Assessment of climate impact estimations



Transposition and guidance on the eligibility criteria



PDF/XLS document download option for reporting purposes



### **Green Gateway** Helpdesk

- Online platform tool to support the FIs on eligibility and impact reporting requirements.
- Key components:
  - A **contact form** to submit questions
  - Comprehensive FAQ library
  - Detailed **Knowledge Base** with guidance material.



The **Use Case document** is now available in key languages:

BG, DE, ES,FI, FR, GR, IT, PT, RO.

















- Interactive courses on green and sustainable financing
- Currently in a testing phase, rollout expected in the coming months

# For additional information:

- InvestEU and EIF: https://www.eif.org/InvestEU/index.htm
- EIF InvestEU Portfolio Guarantees digital brochure https://engage.eif.org/investeu/guarantees
- Sustainability Guarantee: https://www.eif.org/InvestEU/guarantee\_products/index-sustainability.htm
- Sustainability Guarantee Tool: https://sustainabilityguarantee.eif.org/













Raluca Stanciu Head of the Sustainability Unit r.stanciu@eif.org

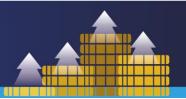
To find out more please visit us at: www.eif.org

European **Investment Fund** 37B avenue J.F. Kennedy

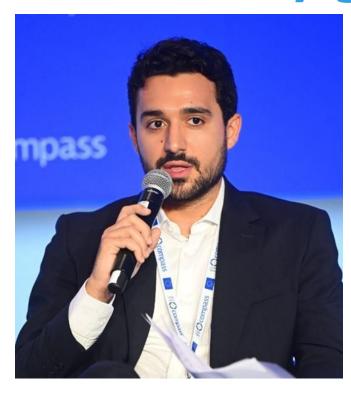
L-2968 Luxembourg Phone: +352 24851



### **EU FINANCE DAYS 2025 - FINANCING COMPETITIVENESS**



# Transition Finance in practice: InvestEU sustainability guarantee and Green Gateway



Davide Galli De Paratesi

#InvestEU #CleanIndustrialDeal #SustainableFinanceEU





# **EU Finance Day**

Transition Finance in practice:

CDP Group and InvestEU



### **CDP Group & InvestEU**

### **InvestEU Fund - 2 Implementing Partners**



### ~ EUR 1bn

**Allocated EU Guarantee amount** 

#### **All Four Policy Windows**



Research.

innovation,

Sustainable infrastructure and digitalisation







Social investment Small and medium and skills enterprises

### **Financial Products**

**Equity Debt** 

> 54% 46%

**EUR 670m** Signed operations

~ EUR 6 bn **Mobilised Investment** 

### **InvestEU Advisory Hub – 1 Advisory Partner**



#### EUR 10m

Allocated EU Grant amount

### **Three Policy Windows**







Research, innovation, and digitalisation

Sustainable infrastructure

Social investment and skills

### **Advisory Initiative**

#### Grant

100%

**EUR 6.4m Signed** operations

~ EUR 6.7bn **Mobilised Investment** 

### **Project Example – InvestEU Fund**

### PPP Campus UNIMI

### The project



**Beneficiary**University of Milan

**CDP Financing: EUR 95m** 

Overall Financing: EUR 215m (jointly with EIB Group)



#### **Project description:**

- Urban regeneration project aimed at creating a new science and technology campus of the University of Milan in the new Milano Innovation District (MIND).
- First net-zero carbon academic and research facility in Italy, potentially eligible for GOLD energy-environmental status under the international LEED building certification programme.
- The new hub will cover a 190.000 sqm area and host a community of ca. 23.000 people, allowing
  for a 20% increase in the university's training capacity.

#### **Policy Objectives**



 Positive contribution to EU climate and environmental targets, through use of renewable energy, sustainable water systems and zero-emission vehicles.



Support to R&D activities, universities and training, notably in STEM area.



**Positive economic and growth impact** on real estate, through urban regeneration component.



### **Project Example – InvestEU Fund**

Investment Platform CDP Equity - MISE I for the Italian Venture Capital

### The project



**Beneficiary** Start-ups, SMEs, and Mid-Caps CDP Equity commitment to the Fund: EUR 295m

Total Platform Size: ~EUR 760m



#### **Project description:**

- The Investment Plarform, in cooperation with MISE(\*), aims to kickstart the development of the Venture Capital (VC) market in Italy and encompasses 4 VC funds with around 600 start-ups, SMEs and Mid-Caps supported to date.
- Main policy areas include life science and health technologies, semiconductor and industrial technologies, energy and built-environment solutions, industrial decarbonization and environmental sustainability.

### **Policy Objectives**



- Creation of a financial architecture for VC market in Italy.
- Support to innovation and R&D activities, development and scaling-up of green and digital technologies.



Creation of a clean tech start-up ecosystem in Italy













### **Project Example – InvestEU Advisory Hub**

Municipality of Palermo – Energy Efficiency PPP

### The project



**Beneficiary**Municipality of Palermo

**CDP Advisory support – Status and timeline** Support in progress – deadline 09/10/2025



#### **Project description:**

• The Municipality of Palermo is considering the opportunity to manage, through a concession, services related to i) Public lighting, and ii) Energy efficiency of municipal buildings and school infrastructure (management of electrical and thermal systems)

### **CDP Advisory support**

- Analysis of possible options to structure a Public-Private Partnership (PPP) operation, identifying advantages and disadvantages of each scenario;
- Analysis and evaluation of PPP proposals in terms of economic and financial sustainability, balance indicators, and risk transfer/allocation;
- Support in understanding the investments, their scale, and their potential to impact historical energy consumption and generate savings;
- Assistance in recognizing and suggesting future refinements or additions that may be needed from economic operators to ensure proposals and projects meet the Administration's needs



### InvestEU lessons learned – Key success considerations



# Open architecture expands InvestEU reach and impact

High degree
of built-in flexibility
driving product
innovation



- ✓ by leveraging on local NBPIs and IFIs' deep understanding of local investment needs and stakeholder networks;
- ✓ by facilitating more tailored and diverse products addressing local market needs;
- ✓ by promoting combination of national and EU instruments to increase impact.



- ✓ enabling deployment of a wide range of financial products to address the market gaps and bridging the gap between national and EU policy objectives;
- ✓ promoting a wide range of policy priorities allowing Implementing partners to focus on areas more relevant to their mandate and mission.

investments and increasing risk-taking capacity



- ✓ contributing to the sharing of best practice and capacity building among the Implementing Partners (IPs) with respect to sustainability and impact assessment of the financed operations;
- ✓ promoting investments with a high degree of additionality by stimulating Implementing Partners' risk appetite.

# Strong institutional cooperation with European Commission and InvestEU governance bodies



✓ facilitating execution of new Guarantee Agreements and negotiation of amendments with the support of dedicated teams within EU Commission; assisting the Implementing Partners throughout the implementation on policy priorities, reporting requirements and eligibility criteria of the Programme.

### What's next? InvestEU 2.0 - Building blocks (1/2)





Open architecture with NPBIs and IFIs

Combination of repayable and non-repayable EU funds à la CEF AFIF

State aid consistency regime for all IPs

# Simplification of operational reporting requirements



■ Reducing administrative
burden associated with the
operational reporting of very
detailed and often duplicate
data would decrease the costs
for the project promoters and
IPs, hence avoid the
crowding-out of small project
promoters and ultimately
increase the effectiveness of
the programme

# Streamline operations' approval governance



☐ Quick decision-making is critical for a successful deployment of the InvestEU-supported products; two-step approval process with relatively rigid timeframes and sequences of approval not always allows meeting the market timelines; framework operations is a good example of streamlining the process

# Review of the sustainability proofing guidance



The Sustainability Proofing (SP) guidance was adopted in 2021 and anticipated a review following the mid-term evaluation. IPs are now able to suggest improvements to the SP Guidance, with the objective of reducing the (heavy) burden on project promoters, costs and delays. A note will be sent in the coming months

# State aid consistency regime for all IPs



"Consistency regime" to all Implementing Partners and reduce complexity and administrative burden by adopting a simplified rule book and a simplified reporting framework for financial instruments across EU programmes

### What's next? InvestEU 2.0 - Building blocks (2/2)





Open architecture with NPBIs and IFIs

Combination of repayable and non-repayable EU funds à la CEF AFIF

State aid consistency regime for all IPs

# Budget continuity to build on the InvestEU success



☐ Ensure stability of financing for the market and leverage on the existing product infrastructure and experience of the pillar-assessed Implementing Partners to deliver on the next MFF priorities

# Bridging the gap between the InvestEU and its successor instrument under the next MFF



Avoid the time gap between the expiry of InvestEU and the operational readiness of its successor instrument (i.e. signing of new Guarantee Agreements with the IPs) which could create a cliffedge scenario, disrupting project pipelines and investor confidence

### Shortening "timeto-market" timelines for new legislative initiatives



Swifter transposition of the legislative changes into Guarantee Agreements would avoid delaying the IPs in the roll out of their products in the market and boost the impact of such initiatives

# Dynamic adjustment of the provisioning rate



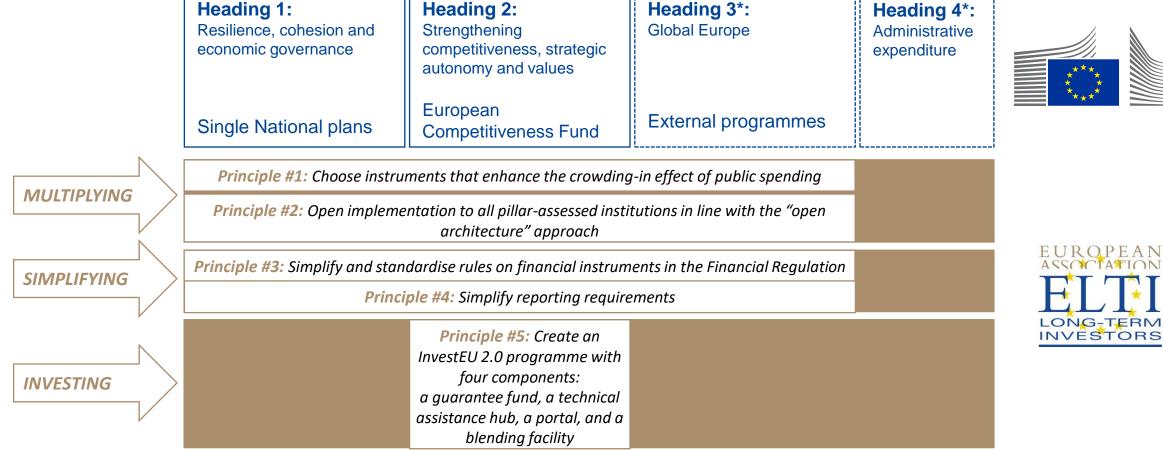
Additional resources could be freed up to support high additionality investments by introducing provisioning rate adjustment mechanics to track the actual performance of the guarantee and the risk profile of the guaranteed portfolio

# **Appendix**

### **ELTI core principles for the next MFF**

In February 2024, ELTI proposed five core principles, which provide a solid foundation for the draft architecture of the next Multiannual Financial Framework (MFF) presented by DG BUDG in September 2024

Next MFF's architecture

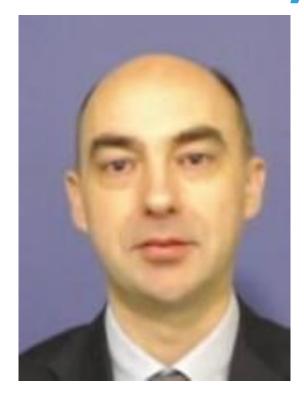




### **EU FINANCE DAYS 2025 - FINANCING COMPETITIVENESS**



# Transition Finance in practice: InvestEU sustainability guarantee and Green Gateway



Giulio Ventura

#InvestEU #CleanIndustrialDeal #SustainableFinanceEU









European nent Bank

ADVISORY

HUB

INVEST

Giulio Ventura ,Senior Advisor Climate Finance
Green Gateway
Roma, June 2025

### Green Gateway Rationale



Advisory programme, funded under the InvestEU Advisory Hub, to strengthen the role of financial intermediaries in financing the EU's transition to a low-carbon and climate resilient economy.



Green Gateway Advisory is **complementary** to the **EIB Group green and sustainable financing** offer.



The programme includes a **web portal with online tools** and a **bilateral advisory offer.** 

### Green Gateway Advice for financial institutions – an expanding offer



### **WEB Based Operational Tools**

- EIB Green Eligibility Checker
- EIF Sustainability Guarantee Tool
- EIF Green Guide for Fund Managers Tool

### **WEB Based Capacity Building Tools**

- e-Learning
- e-Library

### Helpdesk

- Q&A Platform
- Supporting guidance material

### **Webinar Trainings**

- On-Boarding Trainings
- Thematic Trainings

### **Bilateral Advisory Assignments**

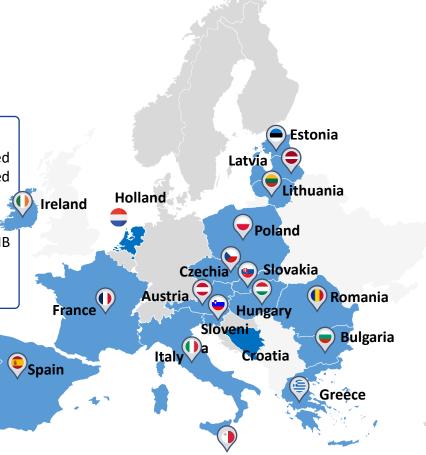
- Research-Analysis On-the-job support
- Reports-Manuals-Templates-Tools
- Trainings

Green Gateway <u>Bilateral</u> Support –State of play – May 2025

Portuga

#### Support being provided:

- 37 partner financial intermediaries (incl. 12 NPBIs) linked to approximately EUR 8.4bn of EIB Group intermediated operations for SME financing
- Pipeline targeting more intermediaries in 8 differer
   Member States, linked to more than EUR 1.6 bn in EIB
   Group financing operations (incl InvestEU)
- More than 60 reports, 200 manuals, and additional supporting material developed for partner FIs
- More than 1200 FI staff members trained in over 130 training sessions





CDP
Finlombarda
CR Bolzano
Illimity
Mediocred Trentino
AA
Alba Leasing
SIMEST
BNL
BP Sondrio



<sup>\*</sup> Institutions in bold are National Promotional Institutions

# Green Gateway Bilateral Support Example – Mediocredito Centrale Trentino Alto Adige, Italy

Green Gateway Advisory to MCTAA, to support the successful implementation of EIBG operations amounting to EUR 105m dedicated to green and sustainability objectives, including the InvestEU EIF Sustainability Guarantee.

The advisory will cover following objectives:

- Investment origination and product development:
  - Market analysis to inform development of new green products
  - Support in pipeline development and eligibility screening for EIB green and the InvestEU EIF Sustainability Guarantee (SG) operations
  - Preparation of comparison tables on EIB Green, EIF SG criteria and MCTAA sustainability framework
  - Delivery of trainings to staff to support deployment of green and sustainable financing:
    - EIB green & EIF SG eligibility and reporting requirements
    - Green Checker and Sustainability Guarantee tool
    - Marketing of green products



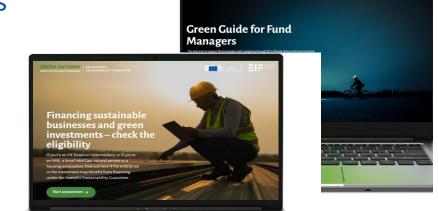
# **Green Gateway Advisory Platform**

Green Gateway eligibility web tools



### EIB Green Eligibility Checker

- Online tool helping banking/leasing institutions assess green eligibility of projects, estimate their impact and produce PDF report with assessment results;
- <u>Upcoming work priorities</u>: expand the tool's coverage to **new investment sectors** and EU Taxonomy objectives, and improve the tool's reporting functionalities.



### **EIF** Sustainability Guarantee Tool

- Online tool built on the basis of the Green Checker, adapted to the eligibility criteria of the InvestEU Sustainability Portfolio Guarantee Product developed by EIF and EC;
- <u>Upcoming work priorities</u>: maintain alignment with the **evolving eligibility criteria** (Use Case Document) and mandate specificities (DNSH criteria under the Recovery and Resilience Facility).

#### Best Tech Provider (Platform Providers) — European Investment Bank: EIB Green Eligibility Checker

December 14, 2023 09:41 AM



### **Green Guide for Fund Managers**

- Online tool developed to help fund managers (for VC / PE / PC funds) recognize potential transactions in the area of climate action & environmental sustainability;
- <u>Upcoming work priorities</u>: spread awareness, collect feedback, consider potential improvements.



### Investment measures support by Green Checker



All Green Checker measures can be **easily verified by online** and include **ex ante impact assessments**(based on energy savings, co2 reduction and/or
GHG emission reductions)

# **Green Gateway Capacity building: new trainings and support delivered to EIF Financial Intermediaries**

#### FI's webinar training:

GREEN GATEWAY

Advice for financial institutions

Guarante

Sustainability







Climate change mitigation measures
under the
EIF's InvestEU Sustainability Guarantee

The European Investment Fund and EIB Advisory Services invite financial intermediaries to participate in two upcoming webinars on the EIF's InvestEU Sustainability Guarantee (SG) Product. Both webinars focus on target measures and criteria for climate change mitigation:

In focus: Energy efficiency in buildings and industry (incl. ICT)
18.04.2024, 10:00 – 11:30 CET

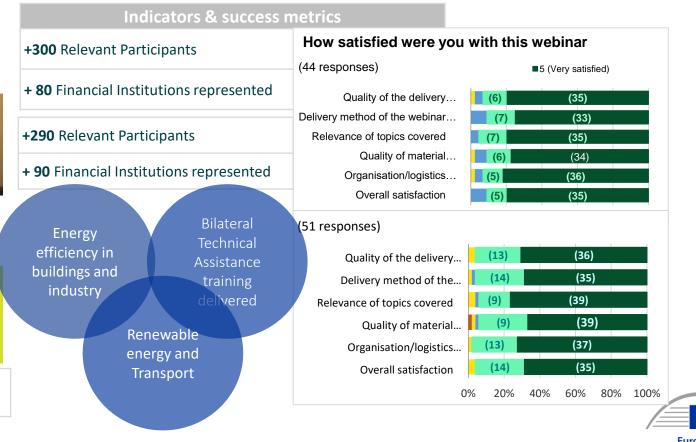
Register here for webinar 1

In focus: Renewable energy and transport measures

23.04.2024, 10:00 - 11:30 CET

Register <u>here</u> for webinar 2

Tailored training programme to staff and loan officers on the Sustainability Guarantee product deployments, eligibility criteria and uses of support tools



Investment Bank

# Green window under the EIB's intermediated financing operations and the Green Checker online tool

GREEN GATEWAY

Advice for financial institutions





GREEN GATEWAY WEBINAR SERIES

Green windows under the EIB's

intermediated financing operations and the

Green Checker online tool

The European Investment Bank through EIB Advisory Services invites financial intermediaries to participate in upcoming webinars on green windows under the EIB's intermediated financing operations and on the EIB's Green Checker online tool:

#### WEBINAR 1 Green windows under the EIB's intermediated financing operations

10.06.2024, 10:00 - 11:30 CET

- EU objectives and EIB green target segments
- Paris Alignment, the EIB's green eligibility framework and the EIB's approach on alignment with the EU Taxonomy
- Green investments & green enterprises
- Key pillars of the EIB's green eligibility framework: eligibility, documentation, reporting
- Case studies: Green investments and enterprises
- Green Gateway support for FIs: Upcoming helpdesk, FAQs, and guidance library

Register here for webinar 1

### WEBINAR 2 The EIB's Green Eligibility Checker online tool (link to the tool)

17.06.2024, 10:00 - 11:30 CET

- Target groups and purpose of the tool
- User journey and new functionalities
- In focus: extracting data from the Green
- Checker Results PDF report

   Exploring three FI usage scenarios to
- showcase the added value of the tool:
- Identification of green operations in the front-office
- Meeting EIB requirements for agricultural machinery
- Setting up processes for energy efficiency in buildings loan products
- Register here for webinar 2

#### Indicators & success metrics

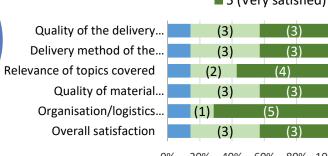
- +147 Relevant Participants
- + 64 Financial Institutions represented
- +127 Relevant Participants
- + 49 Financial Institutions represented

Identify
target
Segments for
EIB green
windows

Meet the
EIB's green
requirements

Define processes for EIB green onlending





0% 20% 40% 60% 80% 100%

European Investment Bank

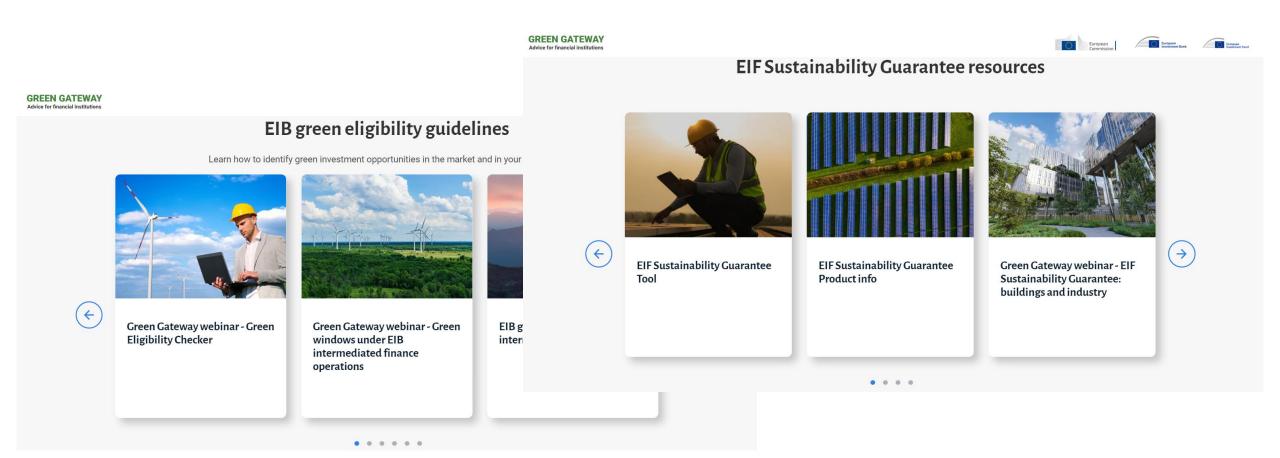
**ADVISORY** 

Tailored training programme to staff of EIB financial intermediaries implementing EIB intermediated financing with green windows in Europe as well as FIs negotiating an intermediated product.

### **Green Gateway** Webinars

### To get up to date information about upcoming webinars

greengatewaywebinar@eib.org



### **EU FINANCE DAYS 2025 - FINANCING COMPETITIVENESS**



# Transition Finance in practice: InvestEU sustainability guarantee and Green Gateway



Claudio Olivi

#InvestEU #CleanIndustrialDeal #SustainableFinanceEU





Rome - 19.06.2025







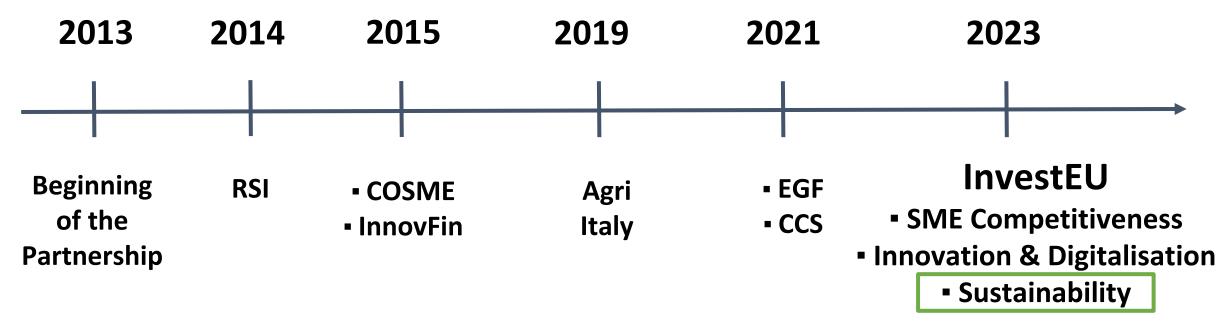


### **Claudio Olivi**

**Team Leader of Corporate Financing for Credem** 

# Partnership Credem & EIF





Total Portfolio	4,9 €bn
<b>Total Disbursement</b>	4,1 €bn
Allocation %	82%





# EIF Sustainability in Credem (1/2)



### **TARGET MARKET**

### **SIZE**

Microenterprise SMEs Mid-Cap

### **TYPE OF COMPANIES**

Sole proprietorship Capital companies General & Limited Partnership

### **MAIN SECTORS**

**Agriculture** 



Commerce



**Farming** 



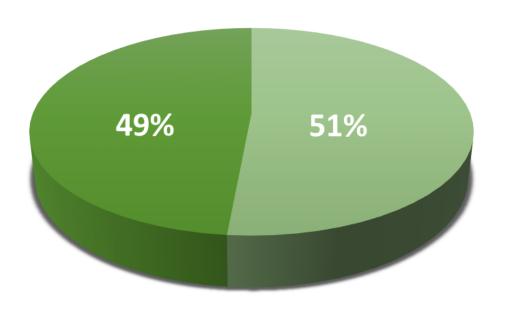
**Food Industry** 



Manufacturing



### **LOANS**

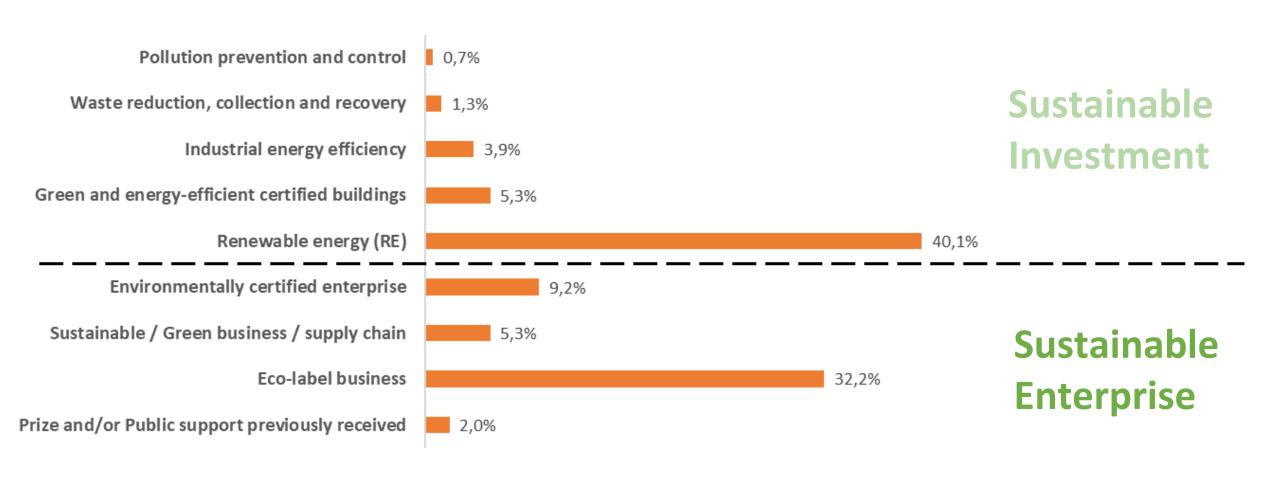


- 1. Sustainable Enterprise (49%)
- 2. Sustainable Investment (51%)

last update: 31.05.2025

# EIF Sustainability in Credem (2/2)





last update: 31.05.2025

### **Credem Strategy for Sustainability**

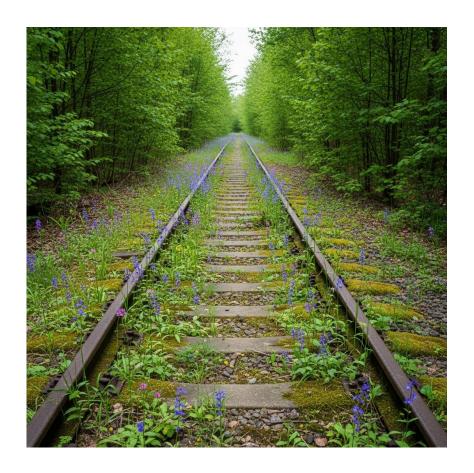


### **Decarbonisation Strategy**

Credito Emiliano has joined the "Net Zero Banking Alliance", promoted by the United Nations. The provision of financing with EIF Sustainability guarantee can help Credem achieve this goal.







### **Pricing Strategy**

Credito Emiliano has created a price incentive systems aimed to support investments that promote environmental sustainability, green solutions or virtuous companies that are pursuing energy efficiency paths or are engaged in ESG activities.



### **Tools & Competences**



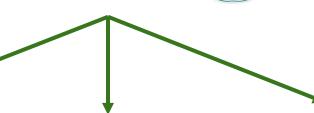
GREEN GATEWAY

Advice for financial institutions

EIF INVESTEU
SUSTAINABILITY GUARANTEE

- ☐ Sustainability Guarantee Tool
- ☐ Green Gateway Helpdesk Portal
- ☐ Green Gateway Webinar
- ☐ FAQ
- Use Case Document











Commercial Clients



Business Banker

# **Case Study and Communication**



Dəl 1772 produciamo vini d'eccellenza con costante attenzione alla sostenibilità e all'innovazione. Ecco perché abbiamo trovato in Credem un partner ideale per lavorare sul futuro della nostra azienda.

Sandro Boscaini Presidente Masi Agricola





Siamo entusiasti di raccontarvi un'altra delle collaborazioni di successo del Gruppo Credem, quella con l'azienda Masi Agricola.

Masi, produttore leader di Amarone e altri vini di pregio, inizia la sua storia nel 1772 con la prima vendemmia della famiglia Boscaini nel cuore della Valpolicella classica. Da lì è partito lo sviluppo dell'impresa con un'attenzione costante alla #sostenibilità e all'#innovazione tecnologica.

Il rispetto nei confronti del territorio, da sempre parte della cultura e delle filosofia di Masi, ha contribuito alla sua crescita e ci ha spinti a sostenere questa realtà verso un futuro ancora più sostenibile e innovativo.

A tal fine, abbiamo individuato nel finanziamento FEI Sustainability - garantito per il 70% dalla garanzia Sustainability rilasciata da FEI - una soluzione in linea con le esigenze di un'azienda sostenibile e certificata come Operatore Biologico In Italia, Dal valore di 2 milioni di euro, il prodotto erogato è stato pensato per sostenere l'attività quotidiana e il capitale circolante dell'impresa favorendone uno sviluppo solido e

Per scoprire le caratteristiche e i vantaggi del finanziamento EEI-Sustainability cliccate qui: https://lnkd.in/ddWWAxH5





Siamo felici di essere al fianco di Dethermina, una realtà imprenditoriale che guida la transizione verso l'energia verde con soluzioni di riscaldamento a pompa di calore per la produzione di acqua calda a media/alta temperatura che ... altro

Abbiamo trovato in Credem un partner finanziario ideale per accompagnare il nostro business sostenibile e continuare nello sviluppo della nostra impresa.



Grazie al finanziamento FEI Sustainability, abbiamo iniziato la realizzazione della nuova sede che, non solo risponde alle esigenze operative, ma sarà un Hub per la Transizione Energetica e un esempio di sostenibilità e rispetto per l'ambiente. Luca Bonzagni Amministratore delegato Energy Intelligence





# Transition Finance in practice: InvestEU sustainability guarantee and Green Gateway



Franca Belli





Green Gateway project presentation EIB - Adelphi - PwC

June 25

www.mediocredito.it



Minibond advisor and arranger

**Green Energy** 

Public-Private Partnership

> EIF guarantees

The pocket merchant bank

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07 Identifying opportunities

Development of materials and other support tools





### **EIB Green Gateway advisory team**



**Franca Belli,** Head of Organisation Area **Maria Chiara Nardelli,** Marketing and External Relations

Office





Paolo Michele Sonvilla (Key expert, adelphi)
Paula Ruiz Martin (Green finance expert, adelphi)
Nicolò Zagato (Green finance expert, adelphi)
Giulio Milanesi (Green finance expert, PwC)
Giovanni Signorini (Green finance expert, PwC)
Chiara Wolter (Local expert, Ambiente Italia)

## Main objectives of the advisory

### **Identifying opportunities**

- Identifying investments eligible for the EIB Green Window in Mediocredito's target sectors and markets
- Prioritisation of opportunities identified through market research

#### **Process optimisation**

- Analysis of Mediocredito's internal processes, products and strategies from an EIB green perspective
- Development of manuals and tools to optimise the evaluation and reporting of *EIB green* investments
- Possible integration of the EIB
   Green Checker into processes

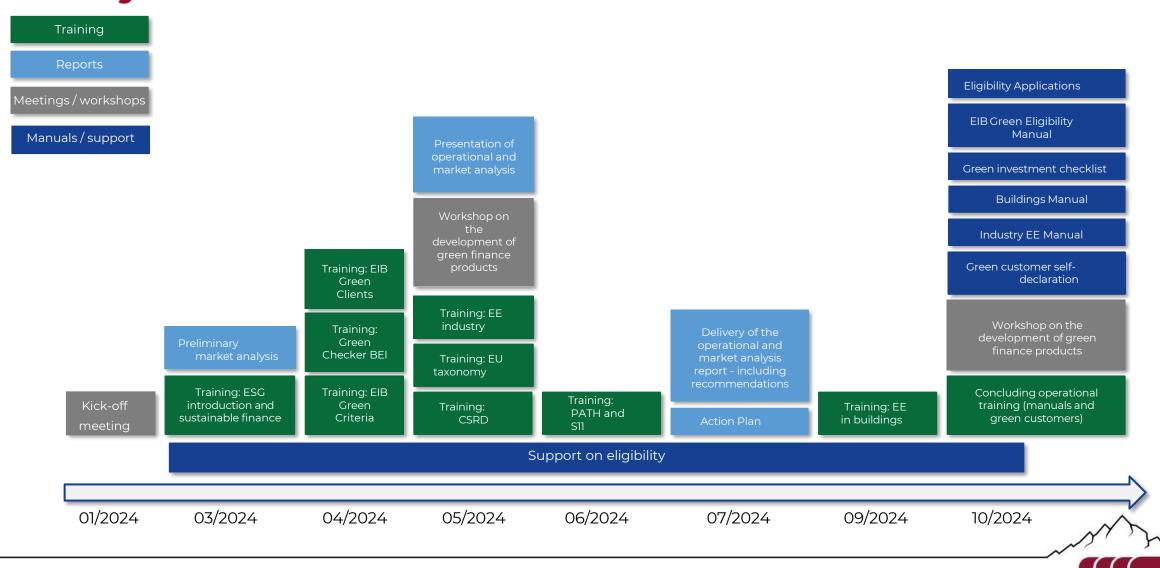
### Capacity/training development

- Internal evaluation capacity of *EIB green* projects
- EIB Green Criteria
- Green Checker BEI
- PATH/ESS11
- EU/CSRD taxonomy

### **Support on EIB Green Eligibility**

- Support in assessing the **Green EIB** eligibility of client transactions and investment proposals

## **Project timeline**



## **Training Meetings 2024**

	Topic	Owner	Mode
March	Raising Awareness on ESG and Sustainable Finance	PwC	online
	EIB Green Eligibility Criteria	adelphi	online
April	Green Checker	adelphi	online
	Green Customers	adelphi	online
May	Workshop analysis of the target sustainable customer	adelphi	in presence
	CSRD	PwC	in presence
	Internal processes Green Finance	adelphi	in presence
	EU Taxonomy	PwC	online
	Energy efficiency in industry	adelphi	online
June	PATH and Standard 11	PwC	online
September	Energy efficiency in buildings	adelphi	online
October	Workshop co-creation of green finance products	adelphi	in presence

## Focus: workshop on the development of green financial products

May 2024 - Session 1

Analysis of the **target** sustainable customer, its main **characteristics** and **eligible activities** 

October 2024 - Session 2

Identifying challenges, solutions and resources and defining the value proposition of 3 types of financial products

The main objective was to accompany the Bank in developing types of green finance products according to the strategic priorities, areas of interest, eligible activities, resources and challenges, eligible for EIB funds for the implementation of the operation.

### Who was involved?

- Corporate Managers
- Project Finance Office
- Contracts and Appraisals
   Office
- o Credit Area





## **Identifying opportunities**

A preliminary market analysis was carried out to provide an overview of the **green transition** and associated public policies in the Italian context, **demand analysis** and the **main green measures** implemented by companies.

Based on the Bank's priority sectors and operations, the analysis was expanded to **identify investment opportunities to be allocated to the EIB's Green Window**, for

- Energy efficiency
- Circular economy
- Industrial transition

Subsequently, a small number of potentially green measures were identified on which to focus and organise internal processes.

The results were elaborated in the Analytical Report.



Interventi	Settori (esempi)						
	Tessile	Chimica e farmaceutica	Legno e mobile	Manifattura - metalli	Cartiere	Automotive	
Modernizzazione delle tecnologie di illuminazione	х	x	x	x	x	х	
Sostituzione motori elettrici	х	x	x	x	х	х	
Variatori di velocità (VSD) applicati ai motori □ (elettrici)	x	x		x		х	
Pompe di calore	×	х	x	х	х	x	



## Feedback and guidance from consultants on the Bank's green finance

### **Green finance strategy**

- ✓ Continue to strengthen **internal expertise** on sustainable finance, building on the work already undertaken to increase awareness and *origination* capacity;
- ✓ Develop a medium-term strategic plan with measurable and defined objectives related to green finance, divided by segment or asset class, to foster internal motivation and commitment;
- ✓ Integrate sustainability reporting requirements into strategic planning, ensuring consistency between objectives, monitoring and evaluation.

From their analysis of the Bank's processes and strategy on *origination*, valuation and reporting for green finance, the consultants developed a series of feedback and insights, which are included in the analytical report

### **EIB Green Finance Processes**

- ✓ Use manuals and tools, including web tools (Green Checker and EIF SG Tool), to filter investments and simplify eligibility assessment, integrating the knowledge of the energy team where possible;
- ✓ For complex investments refer to **technical** diligence including verification of the EIB's green criteria.





## Feedback and guidance from consultants on the Bank's green finance

### **Seizing market opportunities**

- ✓ Manufacturing sector: focus on the five opportunities identified as most relevant in energy efficiency, including on-site renewable energy generation. For these activities, involve the internal energy team or external consultants, if necessary;
- ✓ **Tourism sector**: focus on large-scale renovations to improve the attractiveness of accommodation facilities and targeted interventions on building systems and envelopes, making use of the manuals and tools developed during bilateral support;
- ✓ **Agro-industrial sector**: exploit opportunities related to the production of biomethane, agrivoltaics and photovoltaics on site. Also consider interventions for temperature management in stables as an innovative solution for climate change adaptation.

## Development of materials and other support tools

#### **EIB Green Eligibility Manual**

- Based on priority measures identified in market research:
- It clarifies the EIB's green criteria, the indicators to be reported, the documents and data to be collected, the EU taxonomy and the criteria for alignment with the Paris Agreement;
- The aim is to simplify and streamline the assessment of EIB green eligibility.

#### **EIB Green Investment Checklist**

- A document containing a checklist for corporate managers to facilitate the identification of possible EIB green investments and the collection of the necessary documentation;
- It also contains a specific checklist to guide the analysis and evaluation of major renovations.

### BEI Green Customer Self-Declaration Model

- General self-declaration template for the green EIB client which, filled in according to the specific situation, allows the Bank to verify compliance with the criteria applicable for this financing modality.



## Development of materials and other support tools

### **Handbook on EE in Industry**

- Operational manual for the identification and evaluation of energy efficiency investments in existing industrial plants;
- It also contains a step-by-step checklist to guide identification, as well as insights and examples.

### Handbook on EE in Buildings

- Operating Manual on Energy Efficiency in Existing Buildings according to BEI, reflecting national and regional regulations in Italy;
- It also contains a specific checklist to guide the analysis and evaluation of EE projects in existing buildings according to EIB green criteria.

### **Eligibility Applications**

 Document containing the questions posed by Mediocredito and their answers, regarding EIB green eligibility.



Thank you for your attention









Q&A

Scan the **QR Code** or use the **following code** to ask your questions: **#EUFD2025** 





## **Concluding remarks**



Giorgio Chiarion Casoni





## Thank you for your participation!





